



## **Job Posting: Founder and Editor of Spouse Connexion, a Site for Military Spouses**

Spouse Connexion is an online magazine platform with a mission to inspire and connect military spouses. We do that by providing engaging motivational stories for military spouses to learn, grow and connect to each other and their communities. Content is provided in areas of: profiles, business spotlights, career, travel, motherhood, health+fitness and love+friendship.

We are seeking an experienced and talented communications professional to maintain and grow the Spouse Connexion website and organization. The founder and editor is responsible for creating unique content and representing Spouse Connexion to the highest degree.

### **Key Responsibilities:**

This position has a key priority of producing 8-10 posts and 4 LIVE videos per month. Candidate must be creative to find engaging and unique content to feature on the site, and speak from your own voice. Candidate must be passionate about writing about and talking to/interviewing military spouses and military spouse/veteran businesses. Candidate must source stories and possess the ability to conduct interviews during times that are convenient to the sources, whether day, night or weekends.

Every Monday, candidate will host a LIVE Facebook video on a particular topic in a news style format, then take the conversation to the social media sites.

Candidate will represent Spouse Connexion online and at events, acting as liaison to the community. Candidate must maintain regular communications with email and call inquiries.

### **Social Media Responsibilities:**

The founder and editor is responsible for providing engaging ongoing conversation for the Spouse Connexion Facebook page and Spouse Connexion Chat Facebook group, as well as the Twitter, Instagram and Pinterest sites.

This key leadership role requires a talented thinker who is an excellent communicator and familiar with Wordpress databases, and stock photo imagery. Candidate will be responsible for creating event flyers and giveaways to keep audience engaged.

### **Education Required:**

BA and a proven track record of successful communications and content writing required. Ideal candidate has relevant experience in remote-work from home setting. Excellent written and verbal communication skills, ability to work with a team occasionally, take initiative and handle multiple tasks. Able to work in a fast-paced environment with a great deal of flexibility. Core schedule Mon-Fri and evenings, weekends, holidays and special events as needed.

Full Time position + benefits of staying home and working remotely.

The perfect candidate will be a military spouse with a passion for military spouses and families...and will have free creative reign to make this site your own. If this sounds like you, contact us!